

# Freezing

# PROTON

Pioneers in Madrid in freezing with the latest Japanese technology







# What is proton magnetic freezing?



#### **Crystals**

The determining factor in the organoleptic quality of the frozen product is the size of the crystals



#### Current freeze

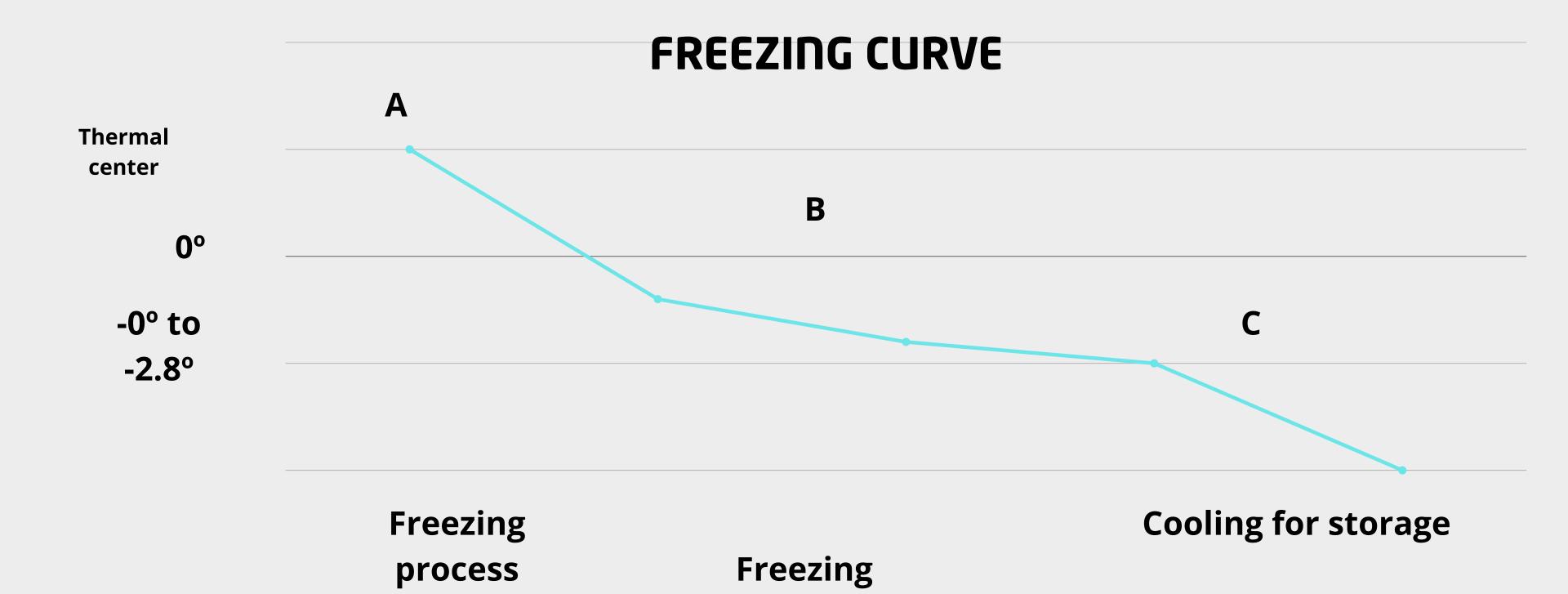
With none of the current types of freezers can we influence or alter the most important factor, the control over the size of the ice crystals formed.



### Molecular process

the freezing process,
especially if they are large,
severely damage the frozen
raw material by breaking
down its cellular and
muscular structure.







#### = CRITICAL PHASE of crystal formation

The passage through this phase should be as quick as possible

SLOW PACE = few large crystals = more damage to food

## TECHNICAL FOUNDATIONS OF PROTON TECHNOLOGY



#### **DIFFERENCE**

Our technological difference lies in the introduction and effects produced by electromagnetic fields during freezing.



Using this technology, the product is frozen, forming nanocrystals, avoiding cell rupture and therefore without changes in organoleptic properties (color, texture, flavor).





The determining factor is the transition of water, which is contained in food, from liquid to solid form, at which point ice crystals form.

MAGNETIC FIELD

When freezing, water molecules are arranged in a constant direction and arranged uniformly at predetermined intervals due to the uniform, unidirectional static magnetic field.

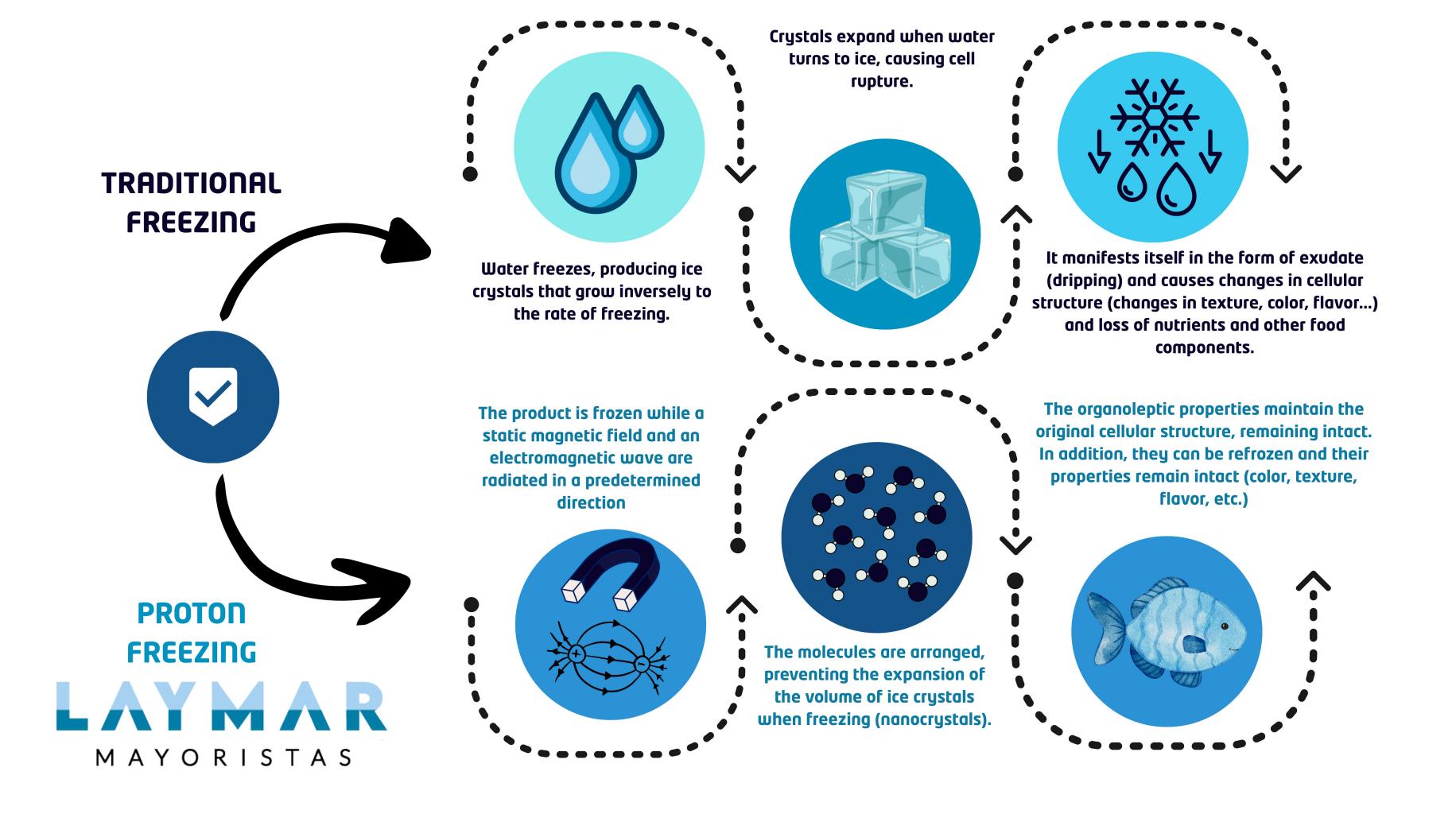
WATER MOLECULES

The foundation of our technology is based on the arrangement of water molecules in food during the freezing process.

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#### **ELECTRIC WAVE**

The molecules, through constant fluctuation thanks to the electrical wave, organize themselves so that crystallization is uniform throughout the product, aligning the water molecules and preventing the expansion of ice crystals. This prevents changes in moisture content, such as cell destruction during thawing, and eliminates drip losses.



## TRADITIONAL FREEZING

PROTON FREEZING

They cannot influence the formation of ice crystals.

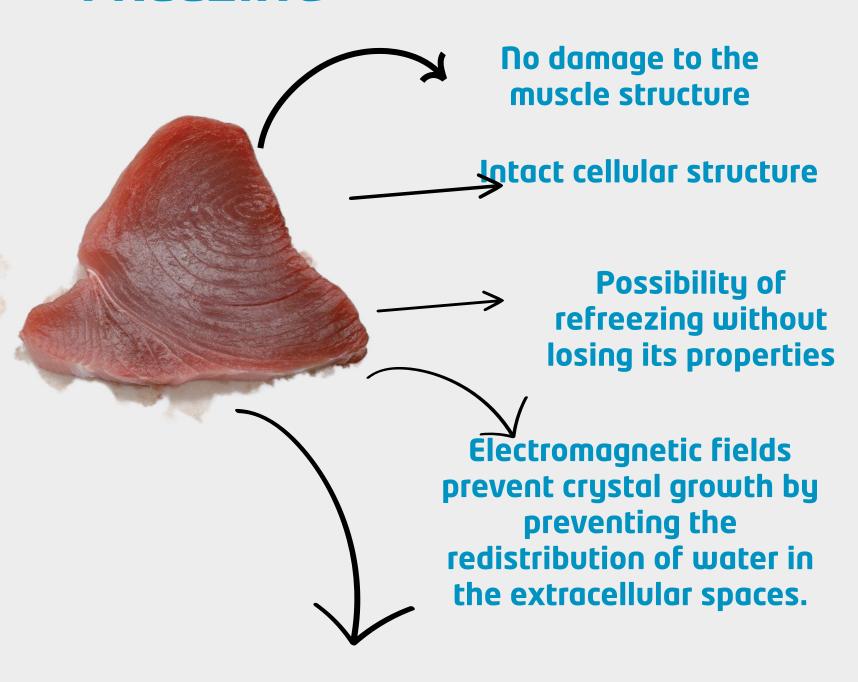
They always create ice crystals (of different sizes depending on their freezing speed)

They cause cell breakage and destruction

They cause unwanted effects

They cause losses by dripping (exudates)





Color, texture and flavor intact



We adapt to you with any fish, allowing us to buy at the best price at the right time.

We offer carefully portioned fish tailored to the specific needs of your menu, always ensuring freshness and quality, avoiding waste.